

DERNIER CRI

The latest thing

Brand-new products you'll want right now



Defy the effects of age with **ALTERNA CAVIAR ANTI-AGING RADIANT SMOOTHING LOTION** and **CAVIAR ANTI-AGING VOLUME MOLDING CRÈME**. Both products combine the company's Age-Control Complex, Enzymotherapy and Photozyme Complex with Color Hold to protect hair from environmental stresses and promote a healthier scalp.

Say goodbye to brassy blonde with **THERMAFUSE COLORBRITE SHAMPOO**. The nonstaining violet base brightens platinum, white and gray hair, eliminates unsightly brassiness and protects hair from the yellowing effects of UV rays.



When styling hair becomes too hot for hair to handle, a few shots of **KENRA PLATINUM HOT SPRAY** will provide thermal protection against heat styling and a clean release from thermal styling tools.



Strapped for time? **JOICO I-C-E TRIPLE EFX 3-IN-1 SHAMPOO-CONDITIONER-BODY WASH** multitasks for hurried clients, acting as a gentle shampoo, nourishing conditioner and refreshing body wash all in one product.



Just in time for the winter months, **PUREOLOGY INSTANTREPAIR LEAVE-IN CONDITION** nourishes hair and repairs damage. Rich in emollients, it smooths and detangles, while AntiFadeComplex works to deliver thermal and color protection.



Tame frizzed-out curls with defining, intensifying and defrizzing **INNERSENSE QUIET CALM CURL CONTROL**. Containing natural and organic ingredients, such as sunflower seed oil for color protection and rooibos tea for antiaging, this lightweight cream enhances curl strength and shape while imparting intense shine.

For hair that requires frequent washing and styling, **KLORANE** introduces **GENTLE SHAMPOO** and **SOFTENING AND DETANGLING BALM**. Both products baby the scalp and strands with oat milk, which hydrates and softens the hair while protecting and soothing the skin.

