

FIRST LOOK

Hair



Is she dreaming of the spotlight? Her hair will be glossed to the nines thanks to **Profound Beauty's** new **Glossary** collection. Packed with innovative micropism technology and lightweight silicones, these three red carpet-worthy products, **Shine Spray**, **Shine Cream** and **Shine Serum**, will leave your leading lady twinkling like a little starlet!

Help is on the way! Infused with proprietary Nutri-Injection technology, **Keune Vital Nutrition Shampoo, Conditioner** (shown), **Intensive Hair Repair, Leave-In Hair Repair,** and **Nutrition Conditioning Spray** regenerate damaged tendrils, leaving locks smooth, shiny and tangle-free.



She'll leave your chair begging for more when you introduce her to the **Rusk Sensories** collection, an arousing 26-product line that acts deep within as well as on the surface of hair to strengthen and smooth each strand. Shampoos, conditioners, treatments, and body care come packed with natural botanicals such as passionflower, mandarin and lavender.



Are her strands crying for some post-color TLC? Gentle **pHormulate 1a shampoo** and **2a conditioner** seal the cuticle and lock in color thanks to ChromaGuard technology and certified botanical extracts.

Separate her from the rest of the pack with **Matrix Vavoom Switch Flicks**. This two-in-one dynamo acts like a gel on damp hair and a wax on dry hair. Either way, it'll help define her style with sizzlin' separation!



Surf's up! **KMS California HairPlay Sea Salt Spray** is sure to gift her with a beach-worthy mane, thanks to natural sea salts that allow for workable hold, and antioxidants, such as grape extracts, to help defend strands from the elements.