



Cut Loose and Fly!

Wella Trend Vision crowns its 2009 winners.

Treating guests to pops of colors and pure beauty brilliance, 60 countries sent their finest young talent and colorists to Berlin to compete in the seventh annual Wella Trend Vision event, which was fueled by the maxim, "Cut loose and fly." With nearly 100 competitors in the running, the gold, silver and bronze medal winners for the Young Talent and Colorist awards were meted out with the appropriate pomp and circumstance during a sumptuous show that included soaring acrobats, street dancers and—would you believe—the Blue Man Group—at the nostalgic Tempelhof airport (built in the '20s and now the scene of many Berlinese events).

The 2009 winners were selected by a jury comprised of some of the world's most respected beauty experts, including the Wella Professionals global creative directors Eugene Souleiman and Josh Woods; Mayouri Sengchanh, creative director of Carlin, SelectNY Worldwide; Olivier Van Doorne, Wella Professionals color ambassadors in Germany; Petra Brockmann and Thomas Brockmann-Knoedler of BrockmannundKnoedler; Frank Freyer of Trio Hair & Company, Wella Professionals trend ambassador in Germany; and beauty directors of German and Chinese *Vogue*, Regina Stahl and Ida Wang, respectively.

While hopes ran high for all participants, only six salon hopefuls walked away as winners. *LP* salutes you! —Jeryl E. Spear

Images: Courtesy of P&G Wella Professionals

...NAHA 2010 submissions due February 8, probeauty.org/NAHA...

Color Award Winners



Gold Color Award: Zoo Hair Team, Ireland



▲ Silver Color Award: DiNi Hair Beauty Company, China



◀ Bronze Color Award: EF Eva Formánková, Czech Republic

Young Talent Award Winners



▲ Gold, Young Talent: Intercoiffure Thoma, Germany



Silver, Young Talent: Salon Oleksandr Sytnikov, Ukraine



Bronze, Young Talent: Ulla-Britts Härdesign, Sweden

...Jeff Warner joins Spilo as president/chief operating officer...